

K 2007  
Press Release #08  
November 7, 2007

Résumé of K2007

**Demag Plastics Group:  
After successful restructuring, Demag is  
back in full swing again at K2007**

**Dr. Klaus F. Erkes, CEO of Demag Plastics Group, is  
upbeat about the results of this year's K Fair.**

After comprehensive restructuring of the Demag Plastics Group, which CEO Dr. Klaus F. Erkes has been rigorously pressing ahead for the past two years, the company presented itself most successfully and with the youngest product range of the injection moulding industry at K2007.

To quote Dr. Erkes: „The severe measures and changes during the last few months have been most demanding for all of us. But they were necessary in order to maintain our competitiveness in the long run. Streamlining of our product lines, the global expansion of the sales and service structure as well as the solution-oriented alignment of our company to customer clusters has secured for us a position among the first ranks of injection moulding machine builders. „Demag“ stands for German Engineering with global presence, competence and reliability. This is what we made clear at this year's K Fair and in terms of prospects, new customers and machines sold we have been extremely successful.“

It is under the new banner ‚Productivity in Plastics & More‘ that Erkes will be presenting the Group in future. „Productivity that's what it's all about“, he explained at the press conference on October 26, 2007. „That's what

our machines stand for. Moreover, we stand for total solutions from joint planning with our customers and peripherals and automation through to financing.“

### **Demag Plastics Group in brief profile**

Demag Plastics Group has more than 50 years experience in the development of injection moulding technology and manufactures a world-wide harmonised range of injection moulding machines of the „Demag" brand with clamping forces between 250 kN and 40,000 kN.

With its facilities in Schwaig and Wiehe (Germany), Ningbo (China) as well as a joint-venture in Chennai (India), Demag forms a production alliance that manufactures matched-up standard injection moulding machines decentrally at best price/performance ratios with extremely short deliveries. Injection moulding machines for special applications, such as fast cycling or multi-component machines, round off the company's range,



*Demag's CEO Dr. Klaus F. Erkes*

### **Press Contact**

Raik Flämig

Head of Marketing

Tel. +49 (0)911 5061-232

Fax +49 (0)911 5061-750

E-Mail: [raik.flaemig@dpg.com](mailto:raik.flaemig@dpg.com)