

Sumitomo (SHI) Demag: No active participation at Fakuma 2020

Schwaig, July 7, 2020 – Sumitomo (SHI) Demag's Management Board and Works Council mutually agreed to refrain from actively participating in Fakuma – in case the exhibition will be executed this year at all.

Act Responsibly: Safety as highest priority

The safety of employees, visitors and customers is of paramount importance, therefore neither employees nor machine exhibits will be sent to Friedrichshafen.

"We are fortunate that the Corona virus has largely spared us. There have been isolated cases, but there have been no infections within the factories. Health is such a precious commodity. Even with hygiene measures in place, taking part in a trade fair involves too many imponderable risks and unfortunately we cannot eliminate risk," says CEO Gerd Liebig.

The company regrets this decision, and emphasises that Fakuma will continue to play a major role within the company's marketing strategy in the future. For the time being, the company is intensifying its activities to present products and solutions digitally and to establish innovative communication channels for the various markets.

Image



Image: The protection of employees, visitors and customers is paramount, therefore Sumitomo (SHI) Demag will not send any employees or machine exhibits to Friedrichshafen.

Notes to the editor

Press release issued for Sumitomo (SHI) Demag Plastics Machinery GmbH by:

Ina Falkner	T +49 (0) 9122 183404	E falkner@mond-online.com
Lucy Benbow	T +44 (0) 7971 987761	E lucy.benbow@glohouse.co.uk
Sarah Willington	T +44 (0) 1403 240127	E sarah.willington@glohouse.co.uk

Contact

Mariella Meyer, Marketing Planning &
Promotion

Sumitomo (SHI) Demag
+49 911 5061-5005
mariella.meyer@shi-g.com

Sumitomo (SHI) Demag Plastics Machinery GmbH

Sumitomo (SHI) Demag has shaped the development of the plastics industry from its very beginning. As a specialist for injection moulding machines for plastics processing, Sumitomo (SHI) Demag and its Japanese parent company are leading the industry.

The global development and production network of Sumitomo Heavy Industries and Sumitomo (SHI) Demag is comprised of four facilities in Japan, Germany and China with more than 3,000 employees. The product portfolio includes all-electric, hydraulic and hybrid injection moulding machines with clamping forces of between 180 and 15.000 kN. With more than 145,000 installed machines, Sumitomo (SHI) Demag is present in important global markets and ranks among the largest manufacturers of injection moulding machines in the world.

At Sumitomo's headquarters in Chiba, Japan, the company manufactures machines with clamping forces in the small to medium range. Nearly 95 % of all delivered machines are equipped with an all-electric drive concept. Sumitomo (SHI) Demag's German facilities in Schwaig and Wiehe produce the Systec Servo range with hybrid drive as well as the EI-Exis SP and Systec SP range of high-speed, high-performance machines. The all-electric IntElect range for international customers is also being produced in Germany.

As early as 1998, Sumitomo (SHI) Demag set up its first production site in Ningbo/China. In 2015, the Chinese subsidiary Demag Plastics Machinery (Ningbo) Co., Ltd. installed a new facility with a 13,000 m² floor space. It is earmarked for the production of the Systec C range with clamping forces of between 500 and 10,000 kN for the Asian market.

In addition to injection moulding machines, Sumitomo (SHI) Demag offers customised and standardised systems for the part handling automation, technical and process solutions for special applications, tailored services and service concepts as well as a range of financial options to support investment in injection moulding machines.

With its comprehensive sales and service network of subsidiaries and agencies, Sumitomo (SHI) Demag is present in all major markets.