

Ohira new COO, Kuroiwa responsible for Global Planning

Management changes for Sumitomo (SHI) Demag

Schwaig, January 15, 2019 – Shoichi Ohira will join the management board of Sumitomo (SHI) Demag Plastics Machinery as COO (Chief Operation Officer) and Head of Production, effective 15 January 2019. Chief Collaboration Officer Hideki Kuroiwa will change into management and return to Japan shortly, where he will be responsible for Global Planning, and coordinating future joint projects within Sumitomo (SHI) Demag Group.

Ohira is a certified production expert. He has become established as an injection moulding machine expert with the Japanese parent company Sumitomo Heavy Industries in Japan, China and the US; his most recent positions, which he held for many years, were Head of Production and Quality Management. With his new responsibilities he will focus on further optimising production efficiency and significantly reducing cycle times, which he considers his first priority.

“Following the rising growth rates we experienced in recent years, we are now focusing on increasing production performance and stabilising production capacity on the high level,” says Gerd Liebig, CEO Sumitomo (SHI) Demag. “Mr Ohira has valuable experience in the optimisation of complex production processes. He will follow through with the already initiated investments in our facilities in Schwaig, Wiehe and Ningbo.”

Illustrations



<SD_Liebig_Ohira.jpg>

*Gerd Liebig, CEO Sumitomo (SHI) Demag, and
Shoichi Ohira, COO Sumitomo (SHI) Demag*



<SD_Ohira.jpg>

*Shoichi Ohira, COO Sumitomo (SHI)
Demag*

Sumitomo (SHI) Demag Plastics Machinery GmbH

Sumitomo (SHI) Demag has shaped the development of the plastics industry from its very beginning. As a specialist for injection moulding machines for plastics processing, Sumitomo (SHI) Demag and its Japanese parent company are leading the industry.

The global development and production network of Sumitomo Heavy Industries and Sumitomo (SHI) Demag is comprised of four facilities in Japan, Germany and China with more than 3,000 employees. The product portfolio includes all-electric, hydraulic and hybrid injection moulding machines with clamping forces of between 180 and 15.000 kN. With more than 125,000 installed machines, Sumitomo (SHI) Demag is present in important global markets and ranks among the largest manufacturers of injection moulding machines in the world.

At Sumitomo's headquarters in Chiba, Japan, the company manufactures machines with clamping forces in the small to medium range. Nearly 95 % of all delivered machines are equipped with an all-electric drive concept. Sumitomo (SHI) Demag's German facilities in Schwaig and Wiehe produce the Systec Servo range with hybrid drive as well as the EI-Exis SP and Systec SP range of high-speed, high-performance machines. The all-electric IntElect range for international customers is also being produced in Germany.

As early as 1998, Sumitomo (SHI) Demag set up its first production site in Ningbo/China. In 2015, the Chinese subsidiary Demag Plastics Machinery (Ningbo) Co., Ltd. installed a new facility with a 13,000 m² floor space. It is earmarked for the production of the Systec C range with clamping forces of between 500 and 10,000 kN for the Asian market.

In addition to injection moulding machines, Sumitomo (SHI) Demag offers customised and standardised systems for the part handling automation, technical and process solutions for special applications, tailored services and service concepts as well as a range of financial options to support investment in injection moulding machines.

With its comprehensive sales and service network of subsidiaries and agencies, Sumitomo (SHI) Demag is present in all major markets.

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